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**July
2018**

BUSINESS TIANJIN

Tianjin has a very active and trendy hospitality industry, offering a large number of rooms in town to host multiple events, conferences, activities and also meet the growing tourism needs of the municipality.

The city is moving from a pure industry sector engine to a more focused service sector based on tourism, hospitality, finance and organization of events. Of course, this transition will be faster if the possibility of organizing public events is more flexible and less controlled by authorities, but as you know very well, in China it is safety first.

One good example of increasing number of variety offers in the hospitality sector is the new opening of Fraser Place Binhai, Tianjin. We have had the opportunity to visit this new serviced apartment, and to interview their global CEO, Mr. Choe Peng Sum, and the General Manager of Fraser Place Tianjin, Ms. Theresa Liu.

We also chat this month with the CTO of a very interesting business model in China, combining the technology leadership of Rockwell Collins, and the local market and influencing giant, Haite group that create Accel Flight Simulation. The intention is to provide the world with best simulators at a more affordable price and Asian approach to customers, under the advantages of being located in the high-tech corridor that is the Tianjin Economic Airport Area. You will find very interesting the interview with Eduardo Bernal Garcia, a talented person that successfully adapts his life to live in China with his family.

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El primer libro de la colección es el más reciente y está dedicado al profesor Eduardo Bernal García.

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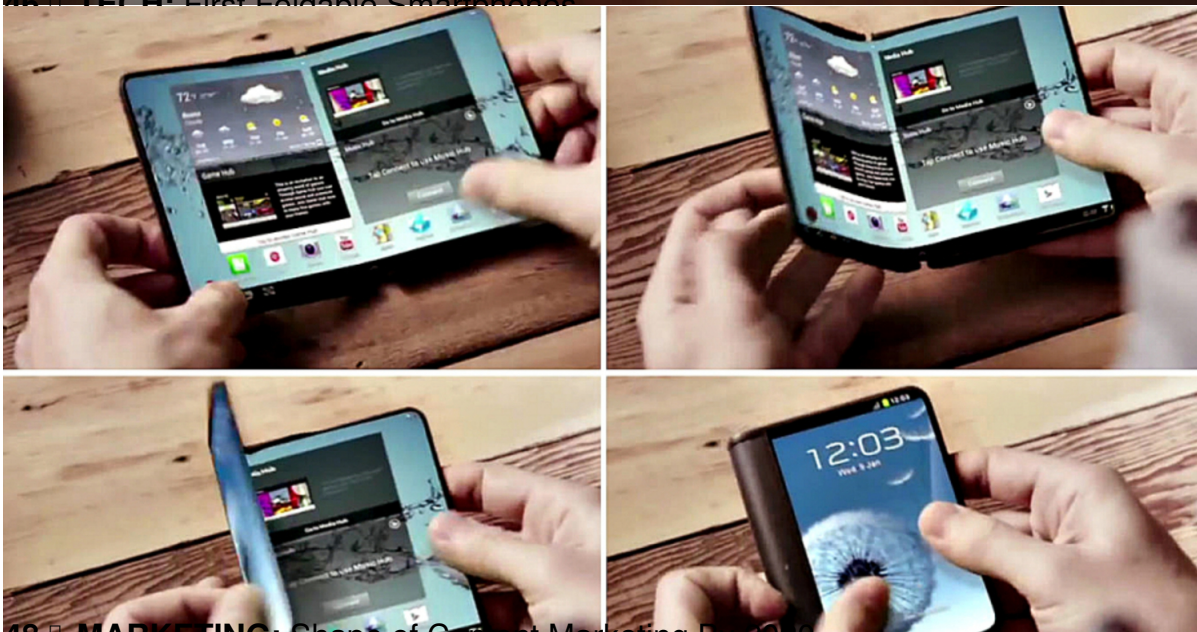


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