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September
2018

BUSINESS TIANJIN

Tianjin Arcadia Court is one of the preferable places for expats to live in Tianjin. Its environment

Written by Helen
Thursday, 30 August 2018 15:41

matches the needs of any person who would like to live in Tianjin temporarily or for the long term. We have a lot of friends living there and also in the nearby Shangri-La Hotel. Together with Riverview Place shopping mall, this locale is a perfect place to find anything you need to make your lovely family feel totally comfortable in the city.

We have visited Tianjin Arcadia Court and experienced the warmth and comfort of arriving via the lush private driveways of the apartments. They still have few big two to three bedroom units, with many layouts that are available to cater to different household needs. Embracing Tianjin's cityscape and the city rhythm is an unprecedented enjoyment that ensues while living at the Tianjin Arcadia Court.

In this month's Real Estate column we have published a recent research done by the JLL Tianjin Research team of retail malls in Tianjin. This year a few trends have started to emerge or solidify. The first piece of good news is that the air will start to clear, or at least construction dust is less likely to be coming from retail projects. The story about retail over the next five years won't be about the new mall, but rather the best managed one that attracts shoppers regardless of location.

Micro-influencers are people with a deeply engaged niche audience between 1,000 and 10,000 followers, and produce highly accurate content. Nowadays, 92% of people do not trust traditional ads, as they clearly prefer word-of-mouth recommendations from friends and family. Check our Marketing section to get details and reasons as to why Business Tianjin Media Platform has a great Micro-Influencer network, and how it could help you in your promotion needs.

IIT reform has attracted high level of attention from people and also the extent of its impact is large. You can learn more about this important reform under the section Tax & Finance in collaboration with PwC.

Visit www.business-tianjin.com and follow us on our official Wechat account (ID: **business_tianjin**) for a complete list of articles and information.

Managing Editor | Business Tianjin Magazine
managingeditor@businesstianjin.com

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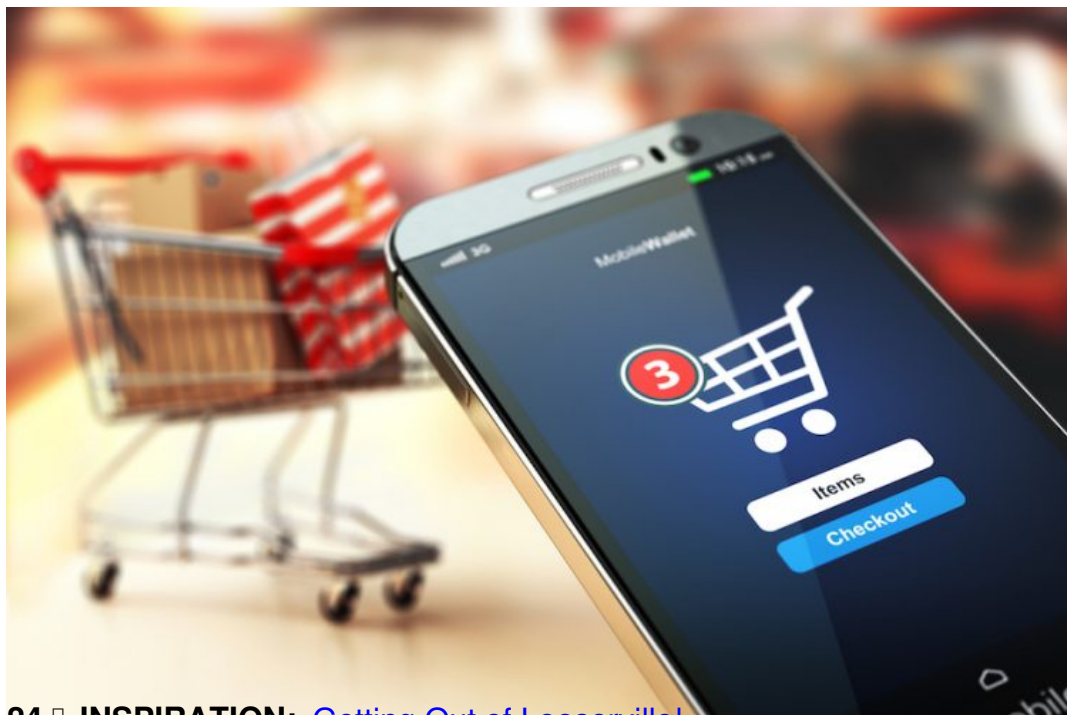


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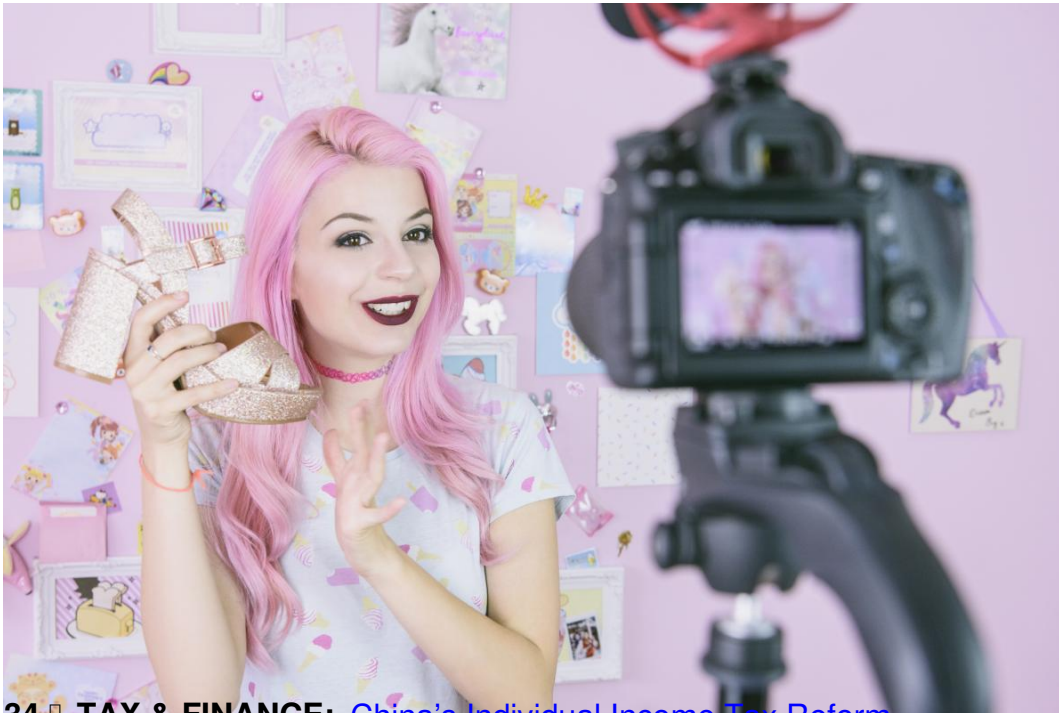
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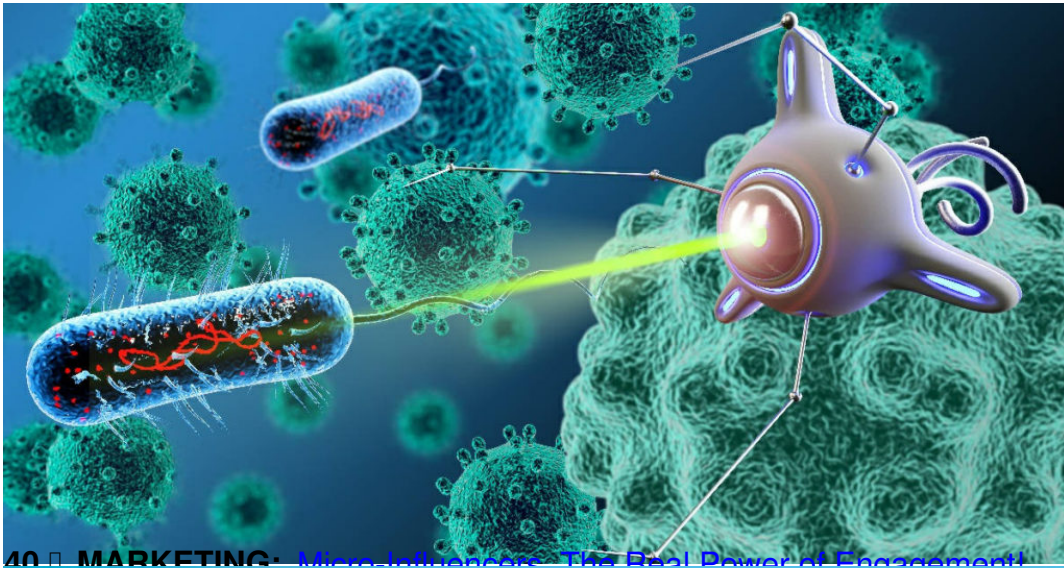
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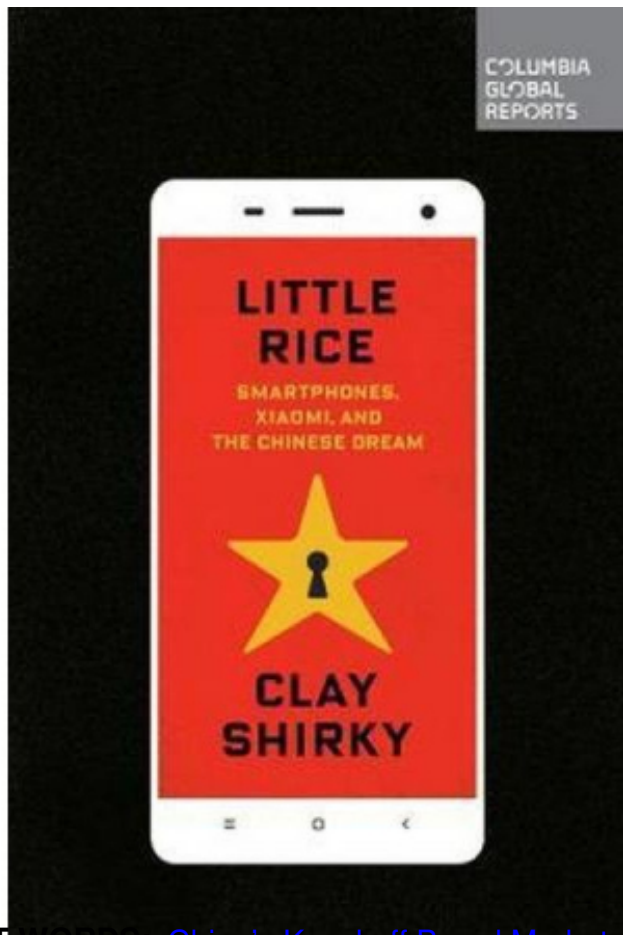


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